



Famous in Shepparton and throughout the Goulburn Valley, Higgins Bakery is happy to announce the 2013 Pie Drive Season!

2013 PIE DRIVE INFORMATION SHEET and PRODUCT RANGE

Run your next Pie Drive with Higgins traditional country bakery knowing you're putting the Fun back into Fundraising, and the profit towards your special cause.

Higgins Bakery Pty Ltd 121 Wyndham Street, Shepparton, Victoria 3630 Phone 03 5821 2311 ABN 94 004 535 782

An introduction to Pie Driving with Higgins Bakery.

How does a Higgins Bakery Pie Drive work?

When you run a Pie Drive with Higgins Bakery, you are working with a real family owned country bakery with 63 years of baking experience. We bake our products with premium ingredients using the same recipes handed down over 3 generations for that real country flavour.

Ordering is easy and, if you prefer, we can customise your order to specific products. All orders are individually and hygienically packaged – requiring no handling from staff or parents – and are delivered to you fresh in our refrigerated transport.

For a mouth watering preview, check the listing on the back of this flyer for our 2013 Pie Drive product range.

Who can run a Higgins Bakery Pie Drive?

Sporting clubs; Scouts, Guides and Youth groups; Pre, Primary and Secondary schools; corporate, business and government department social clubs; church, senior citizen and local service groups... in fact, any organisation wanting to raise funds for a special cause.

And remember, our Pie Drives aren't restricted to Shepparton and the Goulburn Valley. In past years, over 70% of our Pie Drives were operated by Melbourne based clubs, groups and organisations. We're often told that people really love the idea that they're ordering from a traditional, family owned country bakery.



How do you make money from a Pie Drive with Higgins Bakery?

The people ordering the product from your club, group or organisation pay full retail price. Your club, group or organisation is then invoiced at a wholesale price. The difference – the profit – is already in the bank and working towards your fundraising target. Pie Driving with Higgins Bakery has another advantage, too. We bake all our high quality products with lower overheads, so we remain extremely price competitive when compared with metropolitan bakery Pie Drives.

How do I start my Higgins Bakery Pie Drive?

- 1** Call us to discuss your Pie Drive and book your distribution date.
- 2** We organise and supply the quantity of order forms required. The order forms will include the return date and the distribution date. The distribution date is when we deliver to you.
- 3** All money and cheques should be made payable to your club, group or organisation.
- 4** Once all order forms are collected, you will need to make a copies for your reference and send the original order forms to us.
- 5** All order forms must be returned to Higgins Bakery 4 days prior to the delivery date.
- 6** We will deliver the goods individually packed and labelled in our refrigerated vehicle.
- 7** On delivery we will invoice your club, group or organisation for the whole order as pre-arranged.

More information If you're ready to start your 2013 Pie Drive, or are new to Pie Drive Fundraising and keen to know more, contact Mathew Higgins today on **03 5821 2311** or **0448 214 261**, or by email at **mathew@higginsbakery.com.au**



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Higgins Bakery 2013 Pie Drive Product Listing

PIES, SAUSAGE ROLLS and QUICHE

Plain Pie • Party Pies • Potato Pie • Curry Pie • Egg & Bacon Pie
Steak & Bacon Pie • Steak, Bacon & Cheese Pie
Steak & Onion Pie • Steak & Mushroom Pie
Pasties • Large Sausage Rolls • Small Sausage Rolls
Vegetarian Quiche • Vegetarian Rolls

FAMILY PIES and QUICHE

Plain Pie • Potato Pie
Steak & Bacon Pie • Steak, Bacon & Cheese Pie
Steak & Onion Pie • Steak & Mushroom Pie
Vegetarian Quiche • Quiche Lorraine
Apple Strudel • Apple Pie • Apple & Blueberry Pie • Apricot Pie

CAKES and SLICES

Black Forest Hedgehog • Caramel Hedgehog
Chocolate Hedgehog • Lemon Hedgehog • Smartie Hedgehog
Coconut Slice • Caramel Slice • Cherry Ripe Slice
Gingerbread Men • Lemon Tart
Lamington • Neenish Tart

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